

# **ADVERTISING CONTRACT**



		Date:		
Advertiser/Company Name:				
		:		
City:	ST:	zZIP:		
Production Contact:	Phone/Email:			
2025-2026 Too	urist Map	Ad Options		
☐ Put your business on the map! Literally	- L	☐ 1. Single	3.5 x 3.125	\$ 749
Distribution of 25,000 maps at 45 area hotels & resorts (incl. El Conquistador, Ritz Carlton, Starr Pass); Tucson Int'l Airport info desk; OV Chamber and Visitor centers, libraries and more. The Digital map		☐ 2. Double	7.12 x 3.125	\$1349
		☐ 3. Map Landmark		\$ 365
replica has interactive QR layer (click	-through links).	☐ <b>Single Combo</b> (1+3+4+5. SAVE 25%)		\$ 895
Leisure travel dominates in So Az w		☐ <b>Double Combo</b> (2+3+4+5. SAVE 25%)		\$1549
hotel/resort. Your one-time ad spend thousands seeing your ad!	lasts all year long with tens of	☐ 4. Digital Link on Map		\$ 149
Reserve your space now! The next		☐ Restaurant/Ranch Guide w/link		\$ 229
on October 1. Ad space reservations 9/15/25. Call 520-603-2094 to secure		☐ 5. Website Listing only		\$ 149
petitor does.	your spot before another com-	□ BACK COVER (incl 3+4+5)		\$2495
		TOTAL		
PLEASE CHOOSE YOUR PAY	MENT METHOD	Contrac	t Total:	
□ 1. CC on file. (INTL) 3 Knolls Media will charge your CC by the 15th of each month, prior to publication. This option has no fees or interest.		Amount Paid:		
		Payment Method:		
CC # : Exp. date:		1 dyment w	otriod.	
Name on Card:				
Billing address:				
Billing zip:		Digital Link URL:		
☐ Check #				
<b>CONDITIONS ON PAGE 2.</b> Terms	and conditions are acknowledgunless requested and add'I fee	TION. THIS CONTRACT SUBJECT T ged as a part of this contract. Specific paid. Space reservations due by 10th	ad placem	ent or
		TITLE:		
SIGNATURE:		DATE:		
PUBLISHER'S REPRESENTATIVE:		ACCEPTED BY:		

## THREE KNOLLS MEDIA Advertising TERMS AND CONDITIONS

#### **PUBLISHER**

THREE KNOLLS MEDIA is the Publisher of the Oro Valley Tourism Map.

520-603-2094. kevin@3knollsmedia.com.

## **GENERAL POLICIES**

- Neither the Publisher nor any of its officers shall be held responsible for any errors in any advertisement due to errors in ad copy or artwork furnished by the Advertiser or for changes made after closing dates.
- 2. In the event of any error in advertisement not arising from ad copy or artwork furnished by the Advertiser, the liability of the Publisher shall be limited to a one-time credit for a future advertisement of similar size.
- Advertisers and Agencies representing the Advertiser assume liability for all ad content, text, photos, illustrations, representations, ad claims and advertisements printed, and also assume responsibility for any claims arising therefrom made against the Publisher.
- 4. The Publisher reserves the right to reject any advertisement not in keeping with the publication's standards. Publisher reserves the right to reject or cancel any advertising at any time for any reason.
- The Advertiser agrees to honor any offers specified in its advertisement as per its terms and conditions. The Advertiser assumes full responsibility that Advertiser's advertisement, business operations, services and products apply with all applicable laws.
- 6. Neither the Publisher nor any of its officers shall be held liable for delays in delivery and/or non-delivery in the event of an act of God, action by government entity, fire, flood, insurrection, riot, explosion, embargo, strikes, labor or material shortages, transportation disruption, work slowdown, printer error or any other condition beyond its control affecting production or delivery.
- All ad copy submitted by Advertiser will be in digital format, therefore no artwork will be returned. Artwork/ad copy created by the Publisher's graphics team remains the property of the Publisher.
- 8. Ad production rates for ads produced by Publisher (type changes, ad rebuilding or ad creation) will be at current production rates and billed to the Advertiser. (\$50/hr)
- Insertion order cancellations will not be accepted after the closing date (Sept 10). Advertisers who cancel after closing date will be liable for payment in full.
- 10. Publisher reserves the right to cancel this contract at any time upon default or anticipatory default by the Advertiser in the payment or other substantial breach or anticipatory breach of this contract by Advertiser. Upon such cancellation, charges for all published advertising and all other charges payable under this contract shall be immediately due and payable.
- 11. Signee of this contract affirms that he or she is authorized to purchase and advertise on behalf of the listed company and therefore guarantees full payment.

## **COLLECTION POLICY/TERMS**

In the event it becomes necessary for the Publisher to place this contract in the hands of an attorney or collection agency for purposes of debt collection, Advertiser agrees to pay an additional sum of 33% of the open balance then due to the Publisher for the cost of collection, including, but not limited to, reasonable attorney's fees, court costs or collection agency fees. All payments must be in US funds via check, cash, credit card or PayPal.

### **ART PRODUCTION REQUIREMENTS**

Art files submitted are subject to review by Publisher for compatibility issues. (PDF, JPG, TIF, PNG)

PDF files need to be PDF/X 1a:2001 to size, print quality and CMYK color space. Al files submitted must have all fonts converted to curves. JPG/TIFF/PNG files must be at least 300 dpi at print size and CMYK color space.

kevin@3knollsmedia.com is the email to send files. Please note Advertiser name in email header. If ad size is greater than 15MB, please use DropBox or WeSend or something similar and send link to the email listed above.

#### **ACCEPTANCE**

Submission of any advertisement, insertion order, space reservation or position commitment constitutes acceptance of all the foregoing general conditions.

Initial		