



ADVERTISING CONTRACT



Date: _____

Advertiser/Company Name: _____

Address: _____

City: _____ ST: _____ ZIP: _____

Contact: _____ Title: _____

Phone: _____ Fax: _____ Email: _____

Billing Contact & Email: _____

Production Contact: _____ Phone/Email: _____

INSERTION SCHEDULE				RATES (per issue)				
2021	<input type="checkbox"/> FEB	<input type="checkbox"/> MAR		AD SIZE	OPEN	4x	6x	12x+
<input type="checkbox"/> APR	<input type="checkbox"/> MAY	<input type="checkbox"/> JUNE/JULY	<input type="checkbox"/> AUG	<input type="checkbox"/> _____	\$ _____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> SEP	<input type="checkbox"/> OCT	<input type="checkbox"/> NOV	<input type="checkbox"/> DEC	<input type="checkbox"/> _____	\$ _____	\$ _____	\$ _____	\$ _____
				<input type="checkbox"/> _____	\$ _____	\$ _____	\$ _____	\$ _____
2022	<input type="checkbox"/> JAN	<input type="checkbox"/> FEB	<input type="checkbox"/> MAR	<input type="checkbox"/> _____	\$ _____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> APR	<input type="checkbox"/> MAY	<input type="checkbox"/> JUNE/JULY	<input type="checkbox"/> AUG	<input type="checkbox"/> _____	\$ _____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> SEP	<input type="checkbox"/> OCT	<input type="checkbox"/> NOV	<input type="checkbox"/> DEC	<input type="checkbox"/> Market Place				
<input type="checkbox"/> MARKET PLACE (3.5 x 2)				<input type="checkbox"/> Advertorial pg ¹	N/A	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> _____								
				TOTAL				

¹ Advertorial page requires a 1/4 or larger size ad. Includes byline, bio + photo AND 650 words. Creative included.

	AMOUNT
Ad Size/Type:	
Digital Mag clickable Link	\$50/issue
Contract Total: (Ad costs X # of issues)	
Amount Paid:	
Payment Method:	
eLink:	

PAYMENT DUE FOR EACH ISSUE AT TIME OF ORDER. For multiple insertion contracts, payment is due on the 15th of the month prior to publication. **THIS CONTRACT SUBJECT TO TERMS AND CONDITIONS ON PAGE 2.** Terms and conditions are acknowledged as a part of this contract. Specific ad placement or position in magazine is not guaranteed unless requested and add'l fee paid. Space reservations due by 10th of month prior. All art due no later than the 15th of month prior.

I have read the advertising contract and agree to the terms and conditions set forth on the back page and in the current rate sheet.

AUTHORIZED SIGNER NAME: _____ TITLE: _____

SIGNATURE: _____ DATE: _____

PUBLISHER'S REPRESENTATIVE: _____ ACCEPTED BY: _____

THREE KNOLLS MEDIA Advertising TERMS AND CONDITIONS

PUBLISHER

THREE KNOLLS MEDIA is the Publisher of the VAIL Style, Foothills Style, TANQUE VERDE Style, MARANA Style, NORTHWEST Style and ORO VALLEY Style magazines.
PO BOX 1066, VAIL, AZ 85641.
520-603-2094. sales@3knollsmedia.com.

GENERAL POLICIES

- Neither the Publisher nor any of its officers shall be held responsible for any errors in any advertisement due to errors in ad copy or artwork furnished by the Advertiser or for changes made after closing dates.
- In the event of any error in advertisement not arising from ad copy or artwork furnished by the Advertiser, the liability of the Publisher shall be limited to a one-time credit for a future advertisement of similar size.
- Advertisers and Agencies representing the Advertiser assume liability for all ad content, text, photos, illustrations, representations, ad claims and advertisements printed, and also assume responsibility for any claims arising therefrom made against the Publisher.
- The Publisher reserves the right to reject any advertisement not in keeping with the publication's standards. Publisher reserves the right to reject or cancel any advertising at any time for any reason.
- The Advertiser agrees to honor any offers specified in its advertisement as per its terms and conditions. The Advertiser assumes full responsibility that Advertiser's advertisement, business operations, services and products apply with all applicable laws.
- Neither the Publisher nor any of its officers shall be held liable for delays in delivery and/or non-delivery in the event of an act of God, action by government entity, fire, flood, insurrection, riot, explosion, embargo, strikes, labor or material shortages, transportation disruption, work slowdown, printer error or any other condition beyond its control affecting production or delivery.
- The Publisher reserves the right to repeat previous ad copy if no new ad copy is submitted prior to the space reservation deadline.
- All ad copy submitted by Advertiser will be in digital format, therefore no artwork will be returned. Artwork/ad copy created by the Publisher's graphics team remains the property of the Publisher.
- Ad production rates for ads produced by Publisher (type changes, ad rebuilding or ad creation) will be at current production rates and billed to the Advertiser.
- Insertion order cancellations will not be accepted after the closing date (15th of each month). Advertisers who cancel after closing date will be liable for payment in full. For advertisers receiving multi-insertion discounted rates, cancelled ads must be rebooked and run within 10 months of the first ad in the contract. Advertisers who do not fulfill their multi-insertion discounted contracts will be back-billed at the one-time or open insertion rate.
- Failure by Publisher to insert in any particular issue any ad under this contract only invalidates that particular insertion order and shall not constitute a breach of contract for multiple insertions. Publisher shall have the right to omit any ad when space allotted for advertising has all been taken or where a substantial change in ad content conflicts with Publisher's advertising policies. Publisher may also limit size and placement of ads in any issue.
- Publisher reserves the right to cancel this contract at any time upon default or anticipatory default by the Advertiser in the payment or other substantial breach or anticipatory breach of this contract by Advertiser. Upon such cancellation, charges for all published advertising and all other charges payable under this contract shall be immediately due and payable.
- Signee of this contract affirms that he or she is authorized to purchase and advertise on behalf of the listed company and therefore guarantees full payment.

COLLECTION POLICY/TERMS

Total payment is due with contract/Insertion order for all ads in the magazine. No ad will be printed without full payment by closing date and in advance of print run. In the event it becomes necessary for the Publisher to place this contract in the hands of an attorney or collection agency for purposes of debt collection, Advertiser agrees to pay an additional sum of 33% of the balance then due to the Publisher for the cost of collection, including, but not limited to, reasonable attorney's fees, court costs or collection agency fees. All payments must be in US funds via check, cash, credit card or PayPal.

ART PRODUCTION REQUIREMENTS

Art files submitted are subject to review by Publisher for compatibility issues. (PDF, AI, PSD, JPG, TIF, PNG)

PDF files need to be PDF/X 1a:2001 to size, print quality and CMYK color space. AI files submitted must have all fonts converted to curves. PSD files submitted must be CMYK color space, flattened, with font layers rendered. JPG/TIFF/PNG files must be at least 300 dpi at print size and CMYK color space. If your full page ad bleeds, please provide the standard 1/8" bleed trim on all sides.

art@3knollsmedia.com is the email to send files. Please note Advertiser name, ad size and magazine name in email header. If ad size is greater than 15MB, please use DropBox and send link to the email listed above.

ACCEPTANCE

Submission of any advertisement, insertion order, space reservation or position commitment constitutes acceptance of all the foregoing general conditions.

Initial _____

Foothills *Style*

Rate Card

Full Color: Vail Style magazine is a premium full color publication. All ads are color.

MarketPlace: a very economical option to get your ad in front of 60,000 readers.

Web Only Coupons: a great way to engage digitally. Cost is same as MarketPlace ad.

Surveys: periodically keeps readers involved.

Advertorial Page: a full page article submitted by advertisers with lots of room to tell your story and persuade readers about your business or other current industry topic. Sets you up as the expert.

Digital Version: emailed to subscribers and available on the website; includes a clickable link to your website.

Agency Commission: 15% to recognized agencies that provide insertion order, digital ad files and financial responsibility for clients. Special position premium is non commissionable.

Terms: New client's first ad payment due with contract; Established accounts are billed monthly, NET 10.

AD SIZE	DIMENSIONS	OPEN RATE	4x RATE	6x RATE	12x RATE
1/8 page	3.5 x 2.25	\$395	\$295	\$277	\$257
Market Place	3.5 x 2	\$230	\$180	\$160	\$140
1/6 page Vert	2.25 x 4.75	\$465	\$365	\$343	\$318
1/6 page Horz	4.75 x 2.25	\$465	\$365	\$343	\$318
1/4 page Vert	3.6 x 4.75	\$750	\$585	\$550	\$509
1/4 page Horz	4.75 x 3.6	\$750	\$585	\$550	\$509
1/4 pg Strip	7.25 x 1.625	\$750	\$585	\$550	\$509
1/3 page Vert	2.3 x 9.875	\$865	\$765	\$719	\$667
1/3 page Horz	7.25 x 4.75	\$865	\$765	\$719	\$667
1/2 page Vert	3.5 x 9.875	\$1095	\$945	\$888	\$822
1/2 page Horz	7.25 x 4.75	\$1095	\$945	\$888	\$822
2/3 page Vert	4.75 x 9.875	\$1295	\$1125	\$1058	\$979
2/3 page Horz	7.25 x 5.875	\$1295	\$1125	\$1058	\$979
Full page*	8.25 x 10.875	\$1795	\$1545	\$1452	\$1344
Full page 2 & 3*	8.25 x 10.875	\$2495	\$1895	\$1781	\$1649
Inside Back *	8.25 x 10.875	\$1995	\$1755	\$1650	\$1527
Back Cover*	8.25 x 10.875	\$2395	\$2195	\$2063	\$1910
Center Spread*	16.5 x 10.875	\$2995	\$2675	\$2515	\$2327
Advertorial Full page**	650 words + photos, bio & logo	N/A	\$795	\$775	\$725

ClassyFinds: \$55 for up to 25 words; \$105 for 26 to 130 words. (frequency discounts available)

* plus 1/8" bleed trim.

**must have 1/4 pg or larger ad (FREE with 6x+ Back Cover contract). Creative included.

All dimensions for ad sizes are in inches. Rates are based on consecutive issue placements. Clients may vary or change ads during contract. Digital version with clickable link adds \$50 to any ad size.