

**Reach.  
Persuade.  
Grow.**

**OV** *Style*  
MAGAZINE

**Reach your audience where they live.  
Advertise to over 56,000 readers.  
Your business will grow.**

**2024 Media Kit**

[www.3knollsmedia.com](http://www.3knollsmedia.com)

## Success Stories from our Advertisers



*We have had a great response from the editorial profile. Can we talk about print ad rates for Nov & Dec and then potentially 2023?*

*Thanks!*

*AMY R., Marketing & Sales Director, Morris Hall, PLLC*

*Since starting advertising in the OV Style magazine, my waiting room has been filled! I've had a greater response than the Tucson Lifestyle magazine. I'm so very happy and pleased. This is one of the best advertising decisions I've made!*

*-- Kari H., Oro Valley Acupuncture*



*Received my August '22 issue online and found myself interested in every article! Especially the special-edition section on the Oro Valley Chamber's 30-year anniversary and the story on their president, Dave Perry—a spotlight well-deserved. Thank you!*

*-- Best, Jana S., Way Out West Creative*

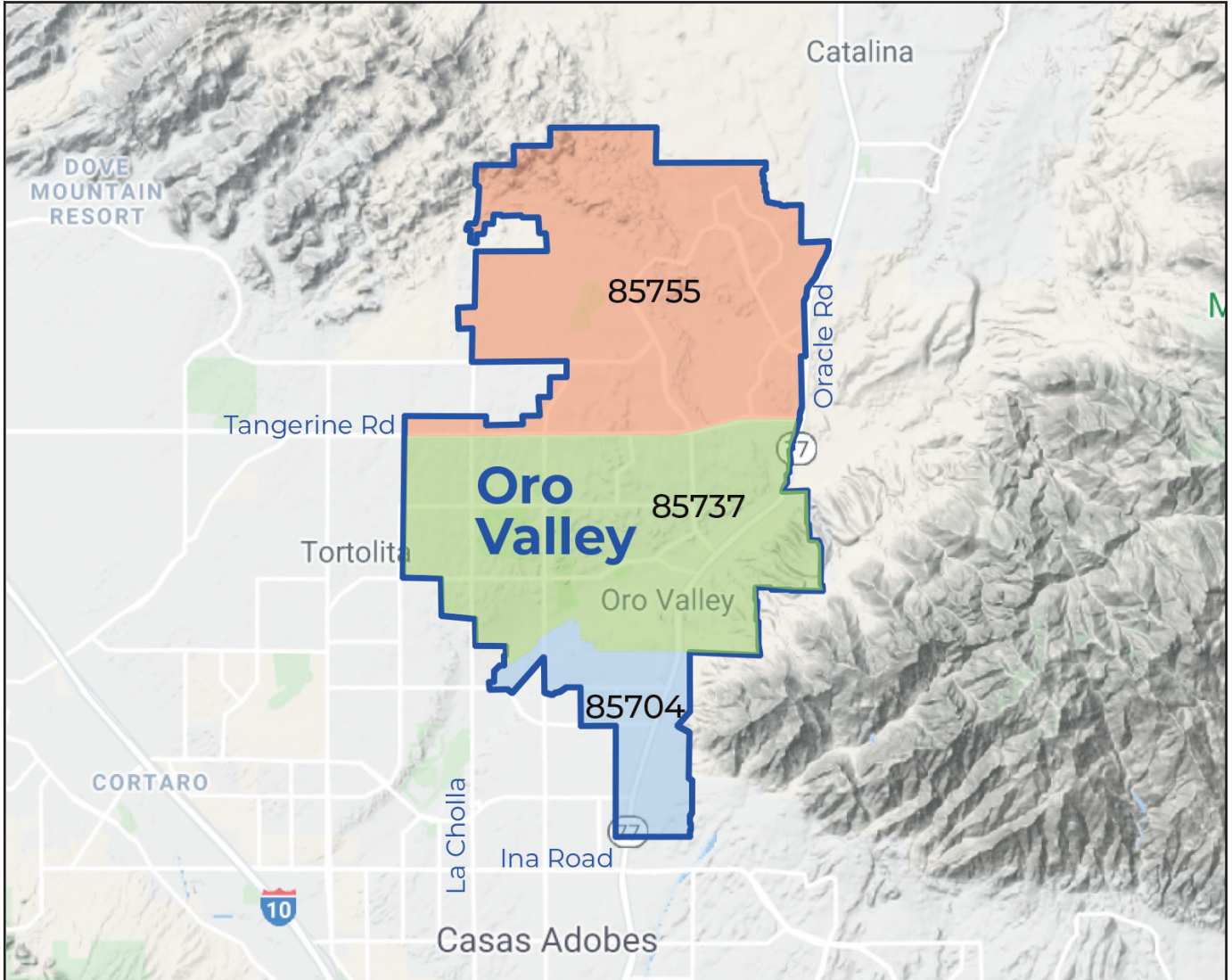
*When I came across the OV Style magazine, and after meeting Kevin, I knew that this would be the avenue for our advertising. I have not been disappointed. We received 5 calls after the first ad ran!*

*-- Tom R., Solar Pros Arizona*



*When I received my first copy, I had to be in this magazine. Oro Valley - Vallee Gold. It was a no brainer. It has been a great asset to our team and we plan on being in the Marana Style when it comes out.*

*-- Don V., Vallee Gold Team*



One of the most affluent areas in Tucson	85755	85737	85704	Total/Avg.
Mailed to Zipcodes 85755, 85737 and half of 85704				
Quantity Mailed Monthly:	7,156	9,892	7,585	24,633
Average Persons per Household	2.28	2.45	2.1	2.28
<b>Total Reach:</b>	16,315	24,235	15,928	<b>56,163</b>
Average Income:	\$94,810	\$87,040	\$79,360	\$87,070
Home Ownership:	87%	81%	82%	83%
Average Home Value:	\$307,090	\$295,000	\$275,800	\$292,630
Homes with Pools:	1432	2077	1467	21%
Children at Home:	48%	59%	55%	54%
Business at Home:	24%	24%	23%	24%
Known Voter:	50%	48%	49%	49%
Data available from 2020 U.S. Census sources. See more OV resident data <a href="#">HERE</a> .				

# Rate Card

**Full Color:** Our ‘Style’ magazines are all premium full color publications mailed monthly to all residents and businesses. All ads are color.

**EMAIL Blast:** a custom designed, full color, trackable email blast to business owners and other subscribers.

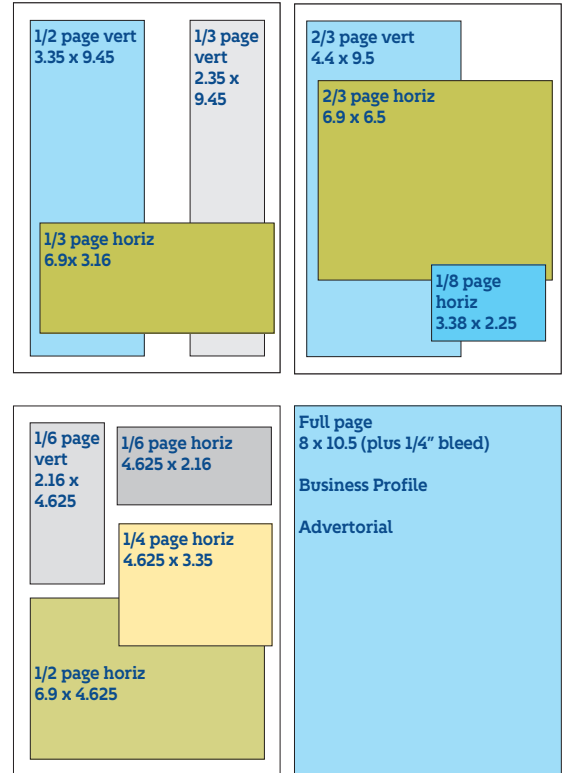
**Advertorial Page:** educate and inform readers about your area of expertise. Sets you up as the expert. Enhances and expands on your ad.

**Business Profile:** Great for

new businesses. Our writers interview you about your business. You tell your story and how your business can help the readers. Photos included.

**Digital Version:** emailed to subscribers and available on the website; includes a click-able link to your website.

**Terms:** New client’s first ad payment due with contract; Established accounts are billed monthly, NET 10.



AD SIZE	DIMENSIONS	OPEN RATE	4x RATE	6x RATE	12x RATE
EMAIL Blast Service	Screen size. Graphics & Links	\$149	\$99	\$89	\$79
Logo/Phone Blip	2.16 x 2.16	\$149	\$129	\$129	\$119
1/6 page	V - 2.16 x 4.625; H - 4.625 x 2.16	\$399	\$329	\$299	\$269
1/4 page Horiz	4.625 x 3.35	\$599	\$549	\$499	\$449
1/3 page	V - 2.35 x 9.5; H - 6.9 X 3.35	\$749	\$699	\$669	\$599
1/3 page Square	4.625 x 4.625	\$749	\$699	\$699	\$599
1/2 page	V - 3.35 x 9.45; H - 6.9 X 4.625	\$949	\$849	\$799	\$769
2/3 page	V - 4.4 x 9.5; H - 6.9 X 6.5	\$1099	\$999	\$969	\$889
Full page*	8 x 10.5	\$1599	\$1499	\$1299	\$1249
Inside Cover Back/Front *	8 x 10.5	\$1899	\$1799	\$1699	\$1599
Back Cover*	8 x 10.5	\$2049	\$1949	\$1849	\$1799
2 pg Spread*	16 x 10.5	\$2499	\$2399	\$2299	\$2149
Business Profile***	8 x 10.5	\$1295	N/A	N/A	N/A
Advertorial page**	500 words + photos, bio & logo	N/A	\$975	\$859	\$799

\* plus 1/4" bleed trim. All dimensions for ad sizes are in inches. Rates are based on consecutive issue placements. Clients may vary or change ads during contract. Digital version with clickable link adds \$50 to any ad size. Email Blast Service for magazine advertisers only.

\*\*Full page to tell your story/educate the readers. Creative included. Approx. 500 words. Looks like a normal article. **Not an AD.**

\*\*\*Business Profile: tell your story to all readers. Interview about you and your business, photos, contact info, weblink. Full page. **Not an AD.**