

Put Your Business on the Map —Literally

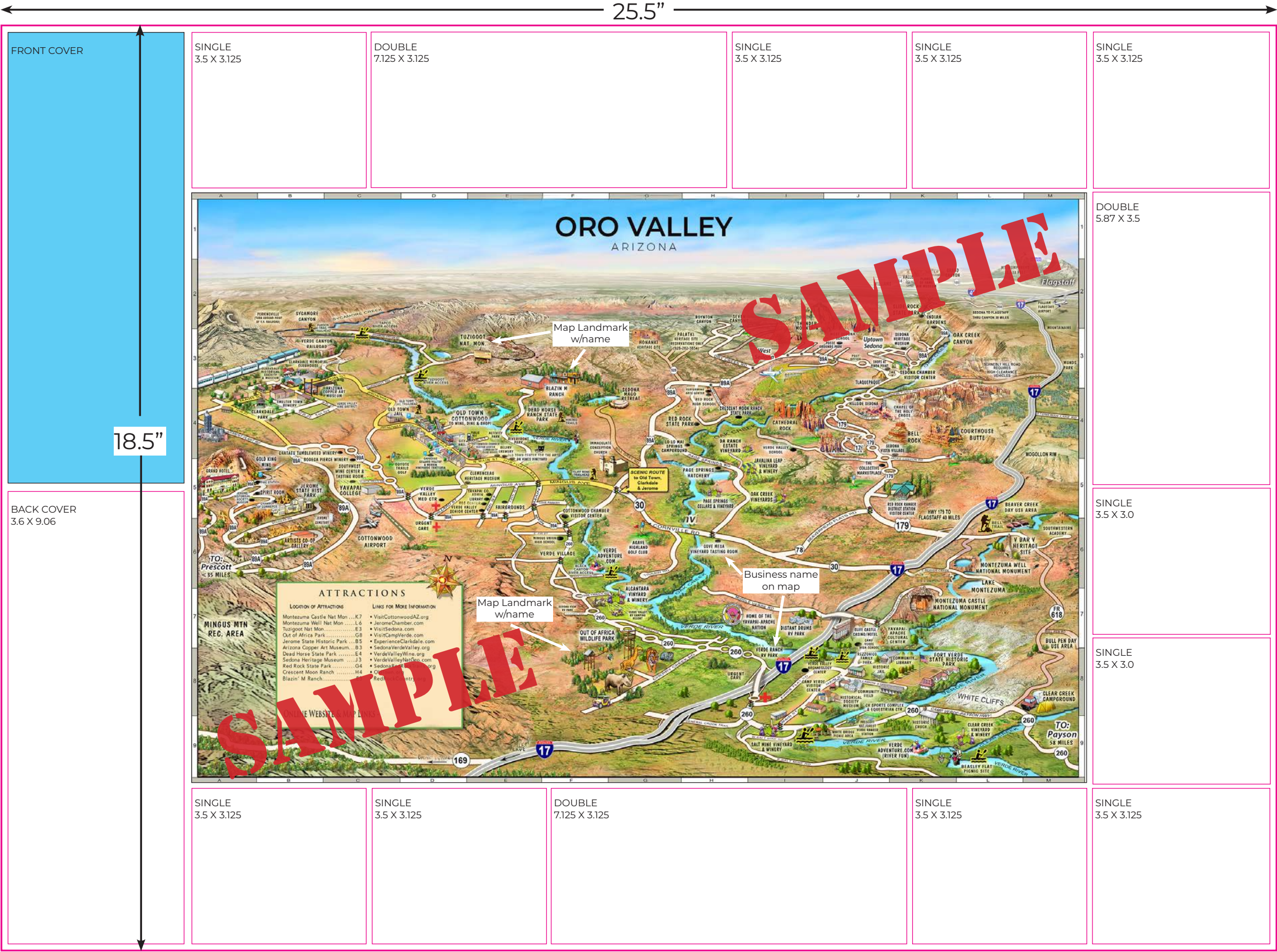
Every day, hundreds of out-of-town visitors roll into Oro Valley looking for things to do, places to see, memories to make and great food to enjoy. The first thing they grab at their hotel desks? A printed tourist map.

Why this map moves the needle

- **Guaranteed eyeballs, zero scrolling.** A pocket map sits on the dash, the trailhead, and the night stand. It gets referenced 5–7 times per day per trip—far more touchpoints than a fleeting social post or digital ad.
- **Tourist spending power.** Arizona welcomed 45.7 million travelers who spent \$29.3 billion in 2023—and Explore Oro Valley is now the town’s official DMO, laser-focused on capturing a bigger slice of that pie. Orovalleyaz.gov.
- **High-intent audience.** A typical Oro Valley hotel is occupied 230 nights a year with a 63% occupancy rate. Out-of-town guests stay an average of 6 nights and arrive primed to explore, experience—and spend.
- **Long shelf life.** Unlike digital ads that vanish with a swipe, a printed map ad keeps working for months—and often travels home as a keepsake (hello, word-of-mouth).
- **Trust by association.** Your message shares real estate with town-approved trails, attractions, and events, leveraging municipal credibility.
- **Local momentum.** The Town of Oro Valley just launched a Tourism Advisory Commission (June 2025) to drive even more visitor traffic. Ride that wave now. Orovalleyaz.gov

Distribution

- 25,000 maps delivered to 40 area hotels & resorts (incl. El Conquistador)
- Tucson Int’l Airport
- OV Chamber Visitor center, Town of Oro Valley Tourism offices and public libraries



- Digital replica with interactive QR layer (bonus click-throughs to your website)
- Dedicated map website

Reserve your space now!
The next print run closes September 10, 2025. Artwork due September 20.

Call 520-603-2094 to secure your spot before another competitor does.
Oro Valley is on visitors' must-see list.
Make sure your business is on theirs.



SINGLE
3.5 X 3.125

SINGLE
3.5 X 3.125

DOUBLE
7.125 X 3.125

SINGLE
3.5 X 3.125

SINGLE
3.5 X 3.125

SINGLE
3.5 X 3.125

DOUBLE
5.87 X 3.5

DOUBLE
5.87 X 3.5

SINGLE
3.5 X 3.0

SINGLE
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SINGLE
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SINGLE
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