

One of the most affluent areas in Tucson	85755	85737	85704	Total/Avg.
Mailed to Zipcodes 85755, 85737 and half of 85704				
Quantity Mailed Monthly:	7,156	9,892	7,585	24,633
Average Persons per Household	2.28	2.45	2.1	2.28
Total Reach:	16,315	24,235	15,928	56,163
Average Income:	\$94,810	\$87,040	\$79,360	\$87,070
Home Ownership:	87%	81%	82%	83%
Average Home Value:	\$307,090	\$295,000	\$275,800	\$292,630
Homes with Pools:	1432	2077	1467	21%
Children at Home:	48%	59%	55%	54%
Business at Home:	24%	24%	23%	24%
Known Voter:	50%	48%	49%	49%

Data available from 2020 U.S. Census sources. See more OV resident data [HERE](#).

Rate Card

Full Color: Oro Valley Style magazine is a premium full color publication. All ads are color.

Business Directory: a very economical option to get your business or service in front of 56,000 readers. 4x minimum.

Advertorial Page: educate and inform readers about your area of expertise. Sets you up as the expert. Enhances and expands on your ad.

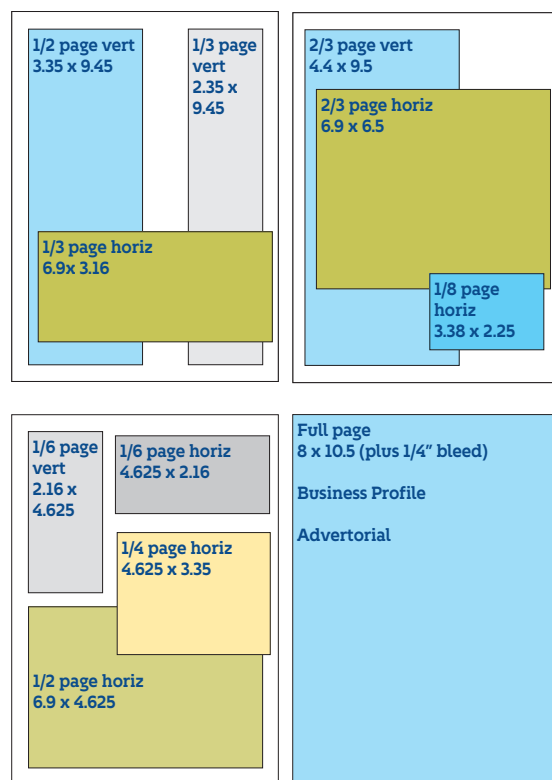
Business Profile: Great for new businesses. Our writers interview you about your business. You tell your story and

how your business can help the readers. Photos included.

Digital Version: emailed to subscribers and available on the website; includes a clickable link to your website.

Agency Commission: 15% to recognized agencies that provide insertion order, digital ad files and financial responsibility for clients. *Special position premium is non commissionable.*

Terms: New client's first ad payment due with contract; Established accounts are billed monthly, NET 15.



AD SIZE	DIMENSIONS	OPEN RATE	4x RATE	6x RATE	12x RATE
Business Directory	N/A. Up to 5 lines wording.	N/A	\$149	\$139	\$129
1/8 page	3.38 x 2.25	\$335	\$274	\$259	\$239
1/6 page	V - 2.16 x 4.625; H - 4.625 x 2.16	\$379	\$309	\$289	\$269
1/4 page Horiz	4.625 x 3.35	\$619	\$539	\$499	\$459
1/3 page	V - 2.35 x 9.5; H - 6.9 X 3.35	\$799	\$719	\$669	\$619
1/3 page Square	4.625 x 4.625	\$799	\$719	\$669	\$619
1/2 page	V - 3.35 x 9.45; H - 6.9 X 4.625	\$949	\$869	\$829	\$759
2/3 page	V - 4.4 x 9.5; H - 6.9 X 6.5	\$1129	\$1049	\$979	\$899
Full page*	8 x 10.5	\$1499	\$1409	\$1329	\$1249
Inside Back/Front *	8 x 10.5	\$1729	\$1619	\$1529	\$1429
Back Cover*	8 x 10.5	\$1949	\$1849	\$1749	\$1599
Center 2 pg Spread*	16 x 10.5	\$2495	\$2295	\$2165	\$1995
Business Profile***	8 x 10.5	\$1195	N/A	N/A	N/A
Advertorial page**	650 words + photos, bio & logo	N/A	\$875	\$759	\$699

* plus 1/4" bleed trim. All dimensions for ad sizes are in inches. Rates are based on consecutive issue placements. Clients may vary or change ads during contract. Digital version with clickable link adds \$50 to any ad size.

Full page to tell your story/educate the readers. **Must include 1/6 pg or larger AD (1 FREE with 6x+ Full page AD contract). Creative included.

***Business Profile: tell your story to 56,000 readers. Interview about you and your business, photos, contact info, weblink. Full page. **Not an AD.**