



# ADVERTISING CONTRACT

**CHOOSE MAGAZINE(S)**

**Marana** MAGAZINE *Style*

**OV** MAGAZINE *Style*

Date: \_\_\_\_\_

Advertiser/Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ URL: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Billing Contact & Email: \_\_\_\_\_

Production Contact: \_\_\_\_\_ Phone/Email: \_\_\_\_\_

| INSERTION SCHEDULE            |                               |                               |                               | RATES (per issue)   |             |           |           |             |
|-------------------------------|-------------------------------|-------------------------------|-------------------------------|---|-------------|-----------|-----------|-------------|
| <b>2023</b>                   | <input type="checkbox"/> JAN  | <input type="checkbox"/> FEB  | <input type="checkbox"/> MAR  | <b>AD SIZE</b>  | <b>OPEN</b> | <b>4x</b> | <b>6x</b> | <b>12x+</b> |
| <input type="checkbox"/> APR  | <input type="checkbox"/> MAY  | <input type="checkbox"/> JUNE | <input type="checkbox"/> JULY | <input type="checkbox"/>                                    |             |           |           |             |
| <input type="checkbox"/> AUG  | <input type="checkbox"/> SEPT | <input type="checkbox"/> OCT  | <input type="checkbox"/> NOV  | <input type="checkbox"/>                                    |             |           |           |             |
| <input type="checkbox"/> DEC  | <b>2024</b>                   | <input type="checkbox"/> JAN  | <input type="checkbox"/> FEB  | <input type="checkbox"/>                                    |             |           |           |             |
| <input type="checkbox"/> MAR  | <input type="checkbox"/> APR  | <input type="checkbox"/> MAY  | <input type="checkbox"/> JUNE | <input type="checkbox"/> <b>BIZ PROFILE</b> <sup>1</sup>    |             | N/A       | N/A       | N/A         |
| <input type="checkbox"/> JULY | <input type="checkbox"/> AUG  | <input type="checkbox"/> SEPT | <input type="checkbox"/> OCT  | <input type="checkbox"/> <b>BIZ Directory</b>               | N/A         |           |           |             |
| <input type="checkbox"/> NOV  | <input type="checkbox"/> DEC  |                               |                               | <input type="checkbox"/> <b>Advertorial pg</b> <sup>2</sup> | N/A         |           |           |             |
|                               |                               |                               |                               | <b>TOTAL</b>  |             |           |           |             |

<sup>1</sup>Business Profile is designed for new/expanding businesses. Full page interview with owner/manager. Increase awareness, drive traffic and grow sales. <sup>2</sup>Advertorial page looks like a regular article, but educates and informs readers about your business. NOT AN AD. Includes byline, bio + photo AND 500 words. Creative included.

## PLEASE CHOOSE YOUR PAYMENT METHOD

**1. CC on file.** (INTL) \_\_\_\_\_ 3 Knolls Media will charge your CC by the 15th of each month, prior to publication. This option has no fees or interest.

CC # : \_\_\_\_\_

CV Code: \_\_\_\_\_ Exp. date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing address: \_\_\_\_\_

Billing zip: \_\_\_\_\_

**2. Invoice Monthly.** (INTL) \_\_\_\_\_ 3 Knolls Media will email the invoice prior to publication. Terms are NET 10. 3% per month late fee added to unpaid balances.

**3. Pay in Full.** (INTL) \_\_\_\_\_ .

|  | AMOUNT                 |
|--|------------------------|
| Ad Size/Type:                                  |                        |
| Clickable Link in Digital version              | <del>\$50</del> /issue |
| Contract Total: (Ad costs X # _____ of issues) |                        |
| Amount Paid:                                   |                        |
| Payment Method:                                |                        |
| URL:   |                        |

\_\_\_\_\_ Space reservations for either magazine are due by 15th of month prior. All ad approvals are due no later than the 20th of month prior.

**PAYMENT DUE FOR EACH ISSUE PRIOR TO PUBLICATION.** For multiple insertion contracts, terms are NET 10. **THIS CONTRACT SUBJECT TO TERMS AND CONDITIONS ON PAGE 2.** Terms and conditions are acknowledged as a part of this contract. Specific ad placement or position in magazine is not guaranteed unless requested and add'l fee paid.

AUTHORIZED SIGNER NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

PUBLISHER'S REPRESENTATIVE: \_\_\_\_\_ ACCEPTED BY: \_\_\_\_\_

# THREE KNOLLS MEDIA Advertising TERMS AND CONDITIONS

## PUBLISHER

THREE KNOLLS MEDIA is the Publisher of the OV Style, MA-RANA Style, VAIL Style, FOOTHILLS Style, TANQUE VERDE Style magazines.

1770 N. Camino Sabadell, Tucson, AZ 85715.  
520-603-2094. kevin@3knollsmedia.com.

## GENERAL POLICIES

1. Neither the Publisher nor any of its officers shall be held responsible for any errors in any advertisement due to errors in ad copy or artwork furnished by the Advertiser or for changes made after closing dates.
2. In the event of any error in advertisement not arising from ad copy or artwork furnished by the Advertiser, the liability of the Publisher shall be limited to a one-time credit for a future advertisement of similar size.
3. Advertisers and Agencies representing the Advertiser assume liability for all ad content, text, photos, illustrations, representations, ad claims and advertisements printed, and also assume responsibility for any claims arising therefrom made against the Publisher.
4. The Publisher reserves the right to reject any advertisement not in keeping with the publication's standards. Publisher reserves the right to reject or cancel any advertising at any time for any reason.
5. The Advertiser agrees to honor any offers specified in its advertisement as per its terms and conditions. The Advertiser assumes full responsibility that Advertiser's advertisement, business operations, services and products comply with all applicable laws.
6. Neither the Publisher nor any of its officers shall be held liable for delays in delivery and/or non-delivery in the event of an act of God, action by government entity, fire, flood, insurrection, riot, explosion, embargo, strikes, labor or material shortages, transportation disruption, work slowdown, printer error/mechanical breakdown or any other condition beyond its control affecting production or delivery.
7. The Publisher reserves the right to repeat previous ad copy if no new ad copy is submitted prior to production deadlines.
8. All ad copy submitted by Advertiser will be in digital format, therefore no artwork will be returned. Artwork/ad copy created by the Publisher's graphics team remains the property of the Publisher.
9. Ad production rates for ads produced by Publisher for advertiser (type changes, ad rebuilding or ad creation) will be at current production rates and billed to the Advertiser. (\$75/hr)
10. Insertion order cancellations will not be accepted after the closing date (see pg 1 for specific dates). Advertisers who cancel after closing date will be liable for payment in full. For advertisers receiving multi-insertion discounted rates, cancelled ads must be rebooked and run within 6 months of the first ad in the contract. Advertisers who do not fulfill their multi-insertion discounted contracts will be back-billed at the one-time or open insertion rate.
11. Failure by Publisher to insert in any particular issue any ad under this contract only invalidates that particular insertion order and shall not constitute a breach of contract for multiple insertions. Publisher shall have the right to omit any ad when space allotted for advertising has all been taken or where a substantial change in ad content conflicts with Publisher's advertising policies. Publisher may also limit size and placement of ads in any issue. Publisher will always strive to fill Advertisers requests regarding ad size and placement.
12. Publisher reserves the right to cancel this contract at any time upon default or anticipatory default by the Advertiser in the payment or other substantial breach or anticipatory breach of this contract by Advertiser. Upon such cancellation, charges for all published advertising and all other charges payable under this contract shall be immediately due and payable.
13. Signee of this contract affirms that he or she is authorized to purchase and advertise on behalf of the listed company and therefore guarantees full payment.

## COLLECTION POLICY/TERMS

In the event it becomes necessary for the Publisher to place this contract in the hands of an attorney or collection agency for purposes of debt collection, Advertiser agrees to pay an additional sum of 33% of the unpaid contract balance then due to the Publisher for the cost of collection, including, but not limited to, reasonable attorney's fees, court costs or collection agency fees. All payments must be in US funds via check, cash, credit card or PayPal.

## ART PRODUCTION REQUIREMENTS

Art files submitted are subject to review by Publisher for compatibility issues. (PDF, JPG, TIF, PNG)

PDF files need to be PDF/X 1a:2001 to size, print quality and CMYK color space. JPG/TIFF/PNG files must be at least 300 dpi at print size and CMYK color space. If your full page ad bleeds, please provide a 1/4" bleed trim on all sides.

*art@3knollsmedia.com* is the email to send files. Please note Advertiser name, ad size and magazine name in email header. If ad size is greater than 15MB, please use DropBox and send link to the email listed above.

## ACCEPTANCE

Submission of any advertisement, insertion order, space reservation or position commitment constitutes acceptance of all the foregoing general conditions.

Initial \_\_\_\_\_

# Rate Card

**Full Color:** Our 'Style' magazines are all premium full color publications mailed monthly to all residents and businesses. All ads are color.

**Business Directory:** a very economical option to get your business or service in front of everyone. 4x minimum.

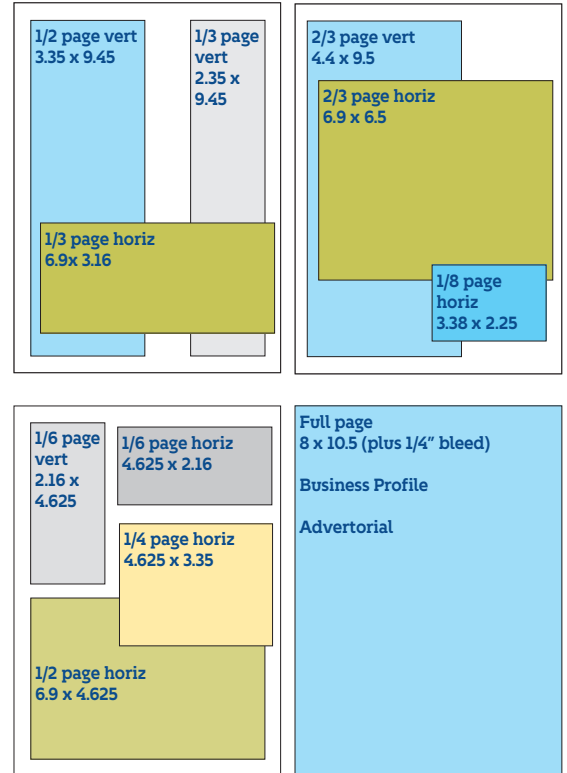
**Advertorial Page:** educate and inform readers about your area of expertise. Sets you up as the expert. Enhances and expands on your ad.

**Business Profile:** Great for new businesses. Our writ-

ers interview you about your business. You tell your story and how your business can help the readers. Photos included.

**Digital Version:** emailed to subscribers and available on the website; includes a clickable link to your website.

**Terms:** New client's first ad payment due with contract; Established accounts are billed monthly, NET 10.



## **EXPAND YOUR REACH! COMBINE AND SAVE!**

Double your reach by advertising in both the OV Style and the Marana Style magazines!

**SAVE 10%** when you advertise in both. **Total reach is over 109,000+ readers.**

| AD SIZE             | DIMENSIONS                         | OPEN RATE | 4x RATE | 6x RATE | 12x RATE |
|---------------------|------------------------------------|-----------|---------|---------|----------|
| Business Directory  | N/A. Up to 5 lines wording.        | N/A       | \$149   | \$139   | \$129    |
| 1/8 page            | 3.38 x 2.25                        | \$385     | \$295   | \$279   | \$259    |
| 1/6 page            | V - 2.16 x 4.625; H - 4.625 x 2.16 | \$409     | \$335   | \$315   | \$289    |
| 1/4 page Horz       | 4.625 x 3.35                       | \$669     | \$579   | \$539   | \$489    |
| 1/3 page            | V - 2.35 x 9.5; H - 6.9 X 3.35     | \$859     | \$779   | \$729   | \$659    |
| 1/3 page Square     | 4.625 x 4.625                      | \$859     | \$779   | \$729   | \$659    |
| 1/2 page            | V - 3.35 x 9.45; H - 6.9 X 4.625   | \$1029    | \$939   | \$889   | \$829    |
| 2/3 page            | V - 4.4 x 9.5; H - 6.9 X 6.5       | \$1219    | \$1109  | \$1059  | \$979    |
| Full page*          | 8 x 10.5                           | \$1629    | \$1529  | \$1439  | \$1349   |
| Inside Back/Front * | 8 x 10.5                           | \$1909    | \$1819  | \$1729  | \$1629   |
| Back Cover*         | 8 x 10.5                           | \$2109    | \$2019  | \$1929  | \$1829   |
| 2 pg Spread*        | 16 x 10.5                          | \$2695    | \$2495  | \$2295  | \$2155   |
| Business Profile*** | 8 x 10.5                           | \$1295    | N/A     | N/A     | N/A      |
| Advertorial page**  | 500 words + photos, bio & logo     | N/A       | \$975   | \$859   | \$799    |

\* plus 1/4" bleed trim. All dimensions for ad sizes are in inches. Rates are based on consecutive issue placements. Clients may vary or change ads during contract. Digital version with clickable link adds \$50 to any ad size.

\*\*Full page to tell your story/educate the readers. Creative included. Approx. 500 words. Looks like a normal article. **Not an AD.**

\*\*\*Business Profile: tell your story to all readers. Interview about you and your business, photos, contact info, weblink. Full page. **Not an AD.**