

Success Stories from our Advertisers



We have had a great response from the editorial profile. Can we talk about print ad rates for Nov & Dec and then potentially 2023?

Thanks!

AMY R., Marketing & Sales Director, Morris Hall, PLLC

Since starting advertising in the OV Style magazine, my waiting room has been filled! I've had a greater response than the Tucson Lifestyle magazine. I'm so very happy and pleased. This is one of the best advertising decisions I've made!

-- Kari H., Oro Valley Acupuncture



Received my August '22 issue online and found myself interested in every article! Especially the special-edition section on the Oro Valley Chamber's 30-year anniversary and the story on their president, Dave Perry—a spotlight well-deserved. Thank you!

-- Best, Jana S., Way Out West Creative

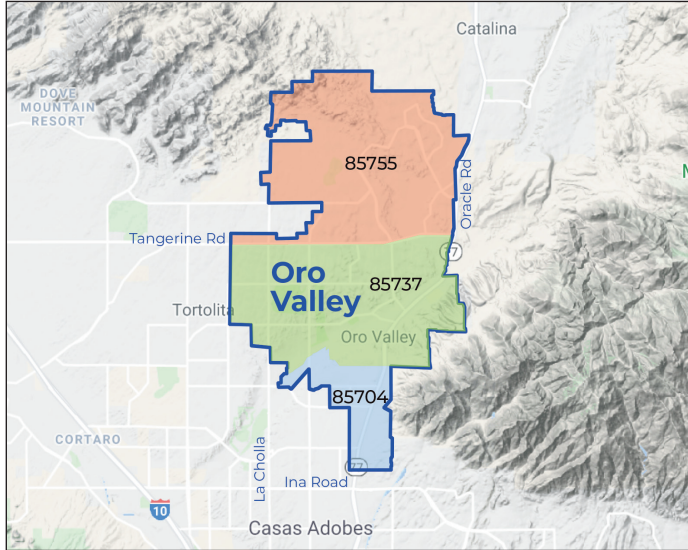
When I came across the OV Style magazine, and after meeting Kevin, I knew that this would be the avenue for our advertising. I have not been disappointed. We received 5 calls after the first ad ran!

-- Tom R., Solar Pros Arizona



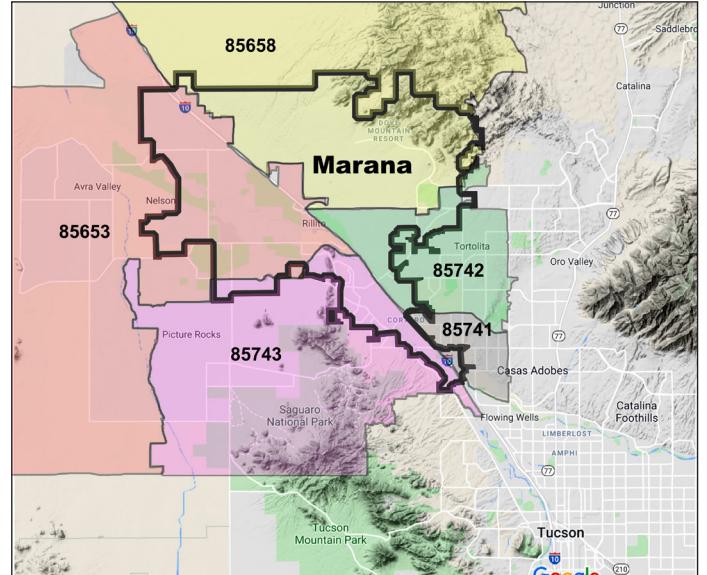
When I received my first copy, I had to be in this magazine. Oro Valley - Vallee Gold. It was a no brainer. It has been a great asset to our team and we plan on being in the Marana Style when it comes out.

-- Don V., Vallee Gold Team



One of the most affluent areas in Tucson	85755	85737	85704	Total/Avg.
Mailed to Zipcodes 85755, 85737 and half of 85704				
Quantity Mailed Monthly:	7,156	9,892	7,585	24,633
Average Persons per Household	2.28	2.45	2.1	2.28
Total Reach:	16,315	24,235	15,928	56,163
Average Income:	\$94,810	\$87,040	\$79,360	\$87,070
Home Ownership:	87%	81%	82%	83%
Average Home Value:	\$307,090	\$295,000	\$275,800	\$292,630
Homes with Pools:	1432	2077	1467	21%
Children at Home:	48%	59%	55%	54%
Business at Home:	24%	24%	23%	24%
Known Voter:	50%	48%	49%	49%

Data available from 2020 U.S. Census sources. See more OV resident data [HERE](#).



Mailed to Marana zipcodes	85658	85653	85743	85742	85741	Total
Total Deliverable addresses:	5,778	3,357	5,881	3,760	1,933	20,709
Average # per Household	2.30	3.00	2.69	2.58	2.45	2.56
Population:	15,022	6,680	15,825	9,752	3,844	53,015
Average Income:	\$90,114	\$70,131	\$74,653	\$80,808	\$63,092	\$75,760
Home Ownership:	89%	83%	85%	77%	58%	78.4%
Average Home Value:	\$378,900	\$180,800	\$236,600	\$226,900	\$190,100	\$242,660
Homes with Pools:	22%	16%	21%	21%	17%	19.4%
Children at Home:	65%	61%	63%	59%	58%	61.2%
Business at Home:	24%	24%	24%	23%	22%	22.8%
Known Voter:	50%	48%	49%	47%	48%	48.4%

Data available from U.S. Census and other sources

EXPAND YOUR REACH! COMBINE AND SAVE!

Double your reach by advertising in both the OV Style and the Marana Style magazines!

SAVE 10% when you advertise in both. **Total reach is over 109,000+ readers.**

AD SIZE	DIMENSIONS	OPEN RATE	4x RATE	6x RATE	12x RATE
Business Directory	N/A. Up to 5 lines wording.	N/A	\$149	\$139	\$129
1/8 page	3.38 x 2.25	\$385	\$295	\$279	\$259
1/6 page	V - 2.16 x 4.625; H - 4.625 x 2.16	\$409	\$335	\$315	\$289
1/4 page Horz	4.625 x 3.35	\$669	\$579	\$539	\$489
1/3 page	V - 2.35 x 9.5; H - 6.9 X 3.35	\$859	\$779	\$729	\$659
1/3 page Square	4.625 x 4.625	\$859	\$779	\$729	\$659
1/2 page	V - 3.35 x 9.45; H - 6.9 X 4.625	\$1029	\$939	\$889	\$829
2/3 page	V - 4.4 x 9.5; H - 6.9 X 6.5	\$1219	\$1109	\$1059	\$979
Full page*	8 x 10.5	\$1629	\$1529	\$1439	\$1349
Inside Back/Front *	8 x 10.5	\$1909	\$1819	\$1729	\$1629
Back Cover*	8 x 10.5	\$2109	\$2019	\$1929	\$1829
2 pg Spread*	16 x 10.5	\$2695	\$2495	\$2295	\$2155
Business Profile***	8 x 10.5	\$1295	N/A	N/A	N/A
Advertorial page**	500 words + photos, bio & logo	N/A	\$975	\$859	\$799

* plus 1/4" bleed trim. All dimensions for ad sizes are in inches. Rates are based on consecutive issue placements. Clients may vary or change ads during contract. Digital version with clickable link adds \$50 to any ad size.

Full page to tell your story/educate the readers. Creative included. Approx. 500 words. Looks like a normal article. **Not an AD.

***Business Profile: tell your story to all readers. Interview about you and your business, photos, contact info, weblink. Full page. **Not an AD.**