Living Well OV

HEALTH & WELLNESS

Expert care. Inspired living.
A healthier Oro Valley, *together.*

OV Style MAGAZINE

NEW SECTION in OV Style

A new, special section in the OV *Style* magazine devoted to all the ways healthy living can be achieved. With special advertising and editorial options to make your advertising budget go farther and your educational reach deeper. Secure your presence before the December 15, 2026 closing date.

Living Well OV

HEALTH & WELLNESS

2027 LivingWell OV Media Kit

www.3knollsmedia.com

Living Well OV
HEALTH & WELLNESS

Expert care. Inspired living.
A healthier Oro Valley, *together.*

OV Style MAGAZINE

NEW SECTION in OV Style

A Healthier Community Means a Brighter Future

Oro Valley is an ideal market for health and wellness businesses, with an **established, educated and** health-conscious population.

48,085
RESIDENTS
A close-knit community that values local businesses.

$107,117
MEDIAN HOUSEHOLD INCOME
A strong market for quality health and wellness services.

35.7%
AGE 65+
A significant audience focused on healthy aging and active lifestyles.

58%
BACHELOR'S DEGREE OR HIGHER
An educated audience that seeks trusted, credible information.

76.4%
HOMEOWNERSHIP
Stable residents invested in their community and well-being.

FOUR WAYS TO BE PART OF THE HEALTH & WELLNESS SECTION

Find the option that fits your goals.

800-word Article + 1/4 page Ad
PREMIUM

Tell your story in depth.

Ideal for medical practices, specialists, and established wellness providers that want to educate readers, explain their expertise and build trust with potential patients and clients.

400-word Article + 1/6 page Ad
FEATURE

Educate. Introduce. Connect.

A concise editorial-style feature paired with an advertising presence. A strong choice for introducing a provider, new or unique service, treatment of wellness philosophy.

1/6 page Ad
CLASSIC

A highly visible, affordable presence within the Living Well OV section.

Great for promoting your practice, services, location, special offer or call to action.

1/8 page Ad
NEW

NEW SIZE

A new budget-friendly way to reach OV Style readers.

Perfect for independen5 pratitioners and smaller health & wellness businesses that want consistent visibility without committing to a larger ad.

A NATURAL FIT FOR
Physicians & Specialists | Dental Care | Physical Therapy | Chiropractic | Audiology & Hearing
Vision Care | Senior Servies | Home Health | Fitness | Nutrition | Mental Wellness
Massage & Bodywork | Med Spas | Skin Care | Health Aging | Holistic & Integrative Health

Oro Valley demographic statistics: U.S. Census Bureau QuickFacts, 2020-2024 estimages and 2025 population estimate.

RESERVE YOUR SPACE
in the ***LivingWell OV*** section in OV Style MAGAZINE

Your Brand Belongs here

Cut through the digital noise.
Capture real attention.
Build lasting trust.

In Oro Valley, print still wins—and for good reason. Our community is home to a highly desirable audience: retirees, active adults, families, business owners and homeowners who value quality, service, and a personal connection to local businesses.
And they read OV Style Magazine.

Here's what makes print powerful in Oro Valley:

- **Trusted by the Audience that Matters Most**
  Our readers are 55+, educated, and affluent—many shaped by years of engaging with trusted, tangible media. They don't just scroll past ads—they read them, trust them, and act on them.
- **Guaranteed Reach. Zero Waste.**
  OV Style is mailed to every single home in Oro Valley. Not a digital guess. Not a demographic estimate. A real magazine, delivered right to their door—and often kept on the coffee table for weeks.
- **Premium Placement. Lasting Presence.**
  In a world of fleeting clicks, print offers staying power. Your ad isn't lost in a sea of pop-ups—it's held, seen, reread, and remembered.
- **Community Connection That Builds Credibility.**
  Our magazine is more than pages—it's a reflection of Oro Valley life. When your ad appears in OV Style, it signals that your brand is local, trusted, and invested in the community.

Why OV Style works for your business:

100% Reach: Delivered directly to every household and business — no digital clutter, no gatekeepers.
Affluent: High-income, high-spending readers who value premium products and services.
Trusted: Our readers see OV Style as a trusted source of inspiration — positioning your brand with credibility and prestige.
Focused Attention: In the comfort of home or the professional setting of an office, readers are more attentive and receptive to messaging.
Brand Alignment: Associate your brand with a publication known for quality, sophistication, and community influence.

This is more than advertising.

It's brand-building where it matters most — in the daily lives of the most valuable consumers.

Let's Put Your Brand Where It Belongs

Right next to family photos, favorite books, the morning cup of coffee and the trusted content of OV Style.

You're not just another ad—they'll know your name, consider your service, and remember your brand.

Your next customer is already reading.

When you advertise with OV Style, you're not just buying ad space — you're securing a seat at the table where life's important purchasing decisions happen.

Let's make sure they see you in the next issue.

OV Style Magazine.
Trusted. Local. Impactful.

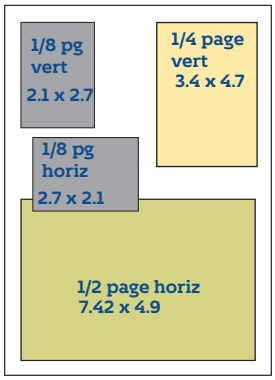
OV Style MAGAZINE

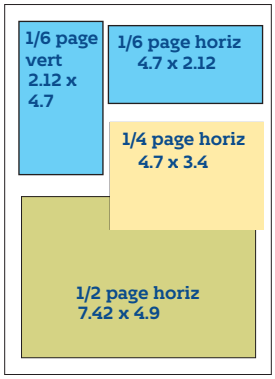
Living Well OV
HEALTH & WELLNESS

Rate Card

Full Color: OV Style magazine is a premium, full color publication on gloss paper and is mailed monthly to all residents and businesses in Oro Valley (58,000+ readers). All ads are color.

EMAIL Blast: a custom designed, full color, trackable (with clickable links) email blast to digital subscribers and other contacts. Approx 6000 reach with social media shares. Pricing starts at $99 ea.





OV Style MAGAZINE

Ad in the Digital Version included!

AD OFFERINGS		DIMENSIONS	6x RATE	12x RATE
LivingWell OV Health & Wellness Section				
NEW SIZE!	1/8 page	V - 2.12 x 2.75; H - 2.75 x 2.12	$99[1]	$99[2]
CLASSIC:	1/6 page	V - 2.12 x 4.7; H - 4.7 x 2.12	$249[3]	$249[4]
FEATURE: 400 word Article + 1/6 page		Approx 1 full page plus ad	$249[5]	$249[6]
PREMIUM: 800 word Article + 1/4 page		Approx 2 full pgs plus ad. H-4.7 x 3.4; V-3.4 x 4.7	$349[7]	$349[8]
1/2 page		7.42 X 4.9	$499[9]	$499[10]
Business Profile		8.375 x 10.875	1x rate only	$1295

SPECIAL INTRODUCTORY PRICING
[1] 3 months @ $99 ea, then 3 months @ $399 ea. **OR** 6 months @ $249 ea.
[2] 3 months @ $99 ea, then 9 months @ $275 ea. **OR** 12 months @ $229 ea.
[3] 3 months @ $249 ea, then 3 months @ $429 ea. **OR** 6 months @ $339 ea.
[4] 3 months @ $249 ea, then 9 months @ $315 ea. **OR** 12 months @ $299 ea.
[5] 3 months @ $249 ea, then 3 months @ $509 ea. **OR** 6 months @ $379 ea. 1x article + 6x ad
[6] 3 months @ $249 ea, then 9 months @ $356 ea. **OR** 12 months @ $329 ea. 2x articles + 12x ad
[7] 3 months @ $349 ea, then 3 months @ $649 ea. **OR** 6 months @ $499 ea. 1x article + 6x ad
[8] 3 months @ $349 ea, then 9 months @ $499 ea. **OR** 12 months @ $469 ea. 2x articles + 12x ad
[9] 3 months @ $499 ea, then 3 months @ $1099 ea. **OR** 6 months @ $799 ea.
[10] 3 months @ $499 ea, then 9 months @ $846 ea. **OR** 12 montrhs @ $759 ea.

Three Knolls Media | 520-603-2094 | kevin@3knollsmedia.com | www.3knollsmedia.com

Rev. 9/25/2026